

# Uchaguzi Community Working Groups

## Working Group Teams

### 1. Technology

Who:

- Digital/OpenStreetMap mappers
- Platform testers and bug crushers
- Back-end developers
- Front-end developers
- UI Designers
- User Experience (UX) Experts

Questions:

- Can you help test? (Coding skills are not required.)
- How is the UX/UI? Does our system make sense?
- We want to map risk areas in Kenya. Can you help map designated regions on OpenStreetMap so that we can use it as a base layer?
- What technical security protocols/practices should we have in place to keep people safe?

### 2. Local Community Outreach and Training

Who:

- Educators
- Bloggers
- Government employees/officials
- Social media experts

What:

- Developing a media strategy and managing outreach
- Workflow, process, and documentation
- Outreach Street Team
- Youth Street Team
- StandBy Task Force (SBTF) groups

WHO: Engagement, Organization, University/College/School connections, Presenters, Trainers, bloggers

<http://www.peacemagazine.org/index.php?id=2083>

Some questions:

How can we build youth street teams?

### 3. Swahili and Local Language Team

Translate Ushahidi software into Swahili

Assist with local language translation

WHO: Translators, Native Language speaker

Some Questions:

What methods can we do to make it easier to translate Ushahidi into Swahili?

How should we handle other languages?

Can you help us translate? Do you know people who can help?

### 4. Social media & Communications

Hip social media plan – memes, pictures, photos, rap songs

Some questions:

What is the Uchaguzi tagline?

What is the most effective social media campaign online? Can you help create and design this?

Which tools can we use with ushahidi  
How can we get the short code out massively by region?  
How can we help educate people how to vote?

Who: Social media outreach fanatics, photographers, videographers, designers, infographic makers, bloggers, data hackers

Tools:

[Awesome free tools for infographics](http://www.smashingapps.com/2012/06/12/10-free-tools-to-create-visually-appealing-infographics.html)  
<http://www.smashingapps.com/2012/06/12/10-free-tools-to-create-visually-appealing-infographics.html>  
[Recorded Future Live](#)

## 5. Analytics, Research and Analysis

Research intern job  
How can we use other visualization tools with Ushahidi  
Test Swift River  
What types of ways/tools can we analyze information to make sense and amplify it

Who: Data hackers, researchers, analysts, designers, bloggers

Some questions:

We are looking for research on media use across the country. What is the best way to reach various area? radio, tv, internet, sms  
Where are the key risk areas we should focus on?  
How should we make sense of the data? How should it be visualized?  
Do people know how to vote?

## 6. Umati Research

Learn about Umati Research on Dangerous speech  
WHO: Bloggers, researchers

Some Questions:  
How should Dangerous speech be surfaced in reports or online in Uchaguzi?

To get involved in this project, please contact [umati@ihub.co.ke](mailto:umati@ihub.co.ke)