

Uchaguzi Local Community Outreach Working Group

Local outreach and Translation Community Meet up on 19/02/13

This was a follow up meet up to report on what had been done since the last meet up. The agenda was also to find more ways to get more people beyond technology.

The strategy thus far has been to use local partners who have wide networks around the country. This is because there is credibility in using this partners, it is easier to verify information received, it is easier to hold a person accountable for reports sent in and it is less costly.

The aim of the community outreach is to get as much data as possible from as many people as possible. We also seek to verify this information and to escalate it to a point of getting a response.

What we have done so far

One of the major partners on the platform is CRECO, they have deployed at least 4 election monitors per constituency in all the counties. The monitors have been trained and are accredited by IEBC. They have also been provided with How to cards to make reporting easier.

There has been the Tuko Radar concert with Juliani going round the country to seek positive intervention, preach peace and spread the word on Uchaguzi.

We have also partnered with the National Youth Bunge Association and the National Youth summit; both have members from the grassroots level to the National level.

The agenda for the next 7 days

- Focus on election day publicity
- Through Pact, reach out to communities in Eldoret, Kisii and Nakuru
- Have/Join a peace walk organized by Kamukunji Sports
- Through Nairobis assisted by Mark, train their trainers who will in turn train the students they train
- Matatus/Bus branding with Uchaguzi stickers and posters
- Make Bus tickets for upcountry buses with Uchaguzi messages
- Have a meeting with 300 football coaches to get them spread the message
- Have Facebook groups use Uchaguzi Banners as their profile picture
- Have a football tournament in Kamukunji
- Hold talks with Kenya Redcross on how they can share their data with us
- 28th Feb Peace concert